

HC COLA Committee Reports - HC COLA for Thursday 4-26-18

- A) **Social Marketing project update – Steve Hill** – update from meeting 4/25 at BOD mtg
- B) **Civic Service – Peter Tuomisto**
- Wed 5/9/18 - Save the Date – early evening approximately 5:30 to 8 PM - Pick up your Water Quality Monitoring (WQM) Integrated Samplers plus May & June coolers at Northwoods Bank. Refresh your skillset with RMB Environmental Laboratories personnel Ellie Kriese and Moriya Rufer. Review training: <https://www.rmbel.info/lakes/>
 - Please Mark your Calendars for WQM Sundays for sampling and delivery of coolers to Charlies on Mondays before 11 AM for these dates: 5/20-21, 6/17-18, 7/15-16, 8/19-20, 9/16-17
 - Zebra Mussel Veliger (ZMV) water sampling is to be taken the 1st weekend in July and 3rd weekend in July. Deliver both of the preserved ZMV sample bottles to Charlie's Boats & Marine along with your water quality monitoring cooler on Monday July 16th by 11 AM.
 - See **list of lakes at 4/26** meeting from Peter to make sure we have your info.
- C) **From HC SWCD:** Restore the Shore **Trees** will be coming one week later than usual!! You can pick them up at the Hubbard County Fairgrounds, 349 Fair Ave, Park Rapids, MN (by the bus garage) on:
- **Fri 5/11/18 from 1 to 6 PM**
 - **Sat 5/12/18 from 9 am to 3 pm**
 - **Sun 5/13/18 from 1 to 3 pm**
- Please check the www.hubbardswcd.org homepage for further updates! If you are unable to come during these times, please make arrangements for someone to pick up your trees. The SWCD cannot **store trees that are not picked up**. **If you have any questions, please call 218-732-0121 ext 4**
- D) **The Hubbard County SWCD** still needs several **volunteers for the Children's Freshwater Festival** for both the setup afternoon / tree packing on Tues afternoon 5/15 and for Wed for student's day on 5/16. Annette may need your T-shirt size too. Call HC SWCD 218-732-0121 Ext 4 to volunteer, get more info, etc.
- E) **HC COLA "Eyes on the Water" 2018 by Dan Kittilson:** Hubbard County COLA is excited to start our 4th season for early detection / lake monitoring. 2017 was our most successful season to date with 142 AIS Citizen Watch Volunteers that have been identified by lake associations as having an interest in lake monitoring for aquatic invasive species.
- In 2017, 34 Hubbard County lakes responded to COLA's on-line survey and 126 surveys were completed. HC COLA was successful in engaging a number of lakes to utilize a zebra mussel monitoring device (settlement samplers, PVC tubes, etc.) with broad coverage around their lakes (N-S, E-W locations).
- In 2018, COLA will strive to expand monitoring on key lakes that need greater participation in our early detection lake monitoring program. We will endeavor to enhance our survey as an educational tool focusing on the benefits of participating in our "eyes on the water" survey and the importance of lake monitoring early detection on Hubbard County lakes.
- Our 2018 lake monitoring program will feature a new message and logo that will profile "Eyes on the Water for Healthy Lakes". Our logo will promote a broader message of protecting the health of our lakes including water quality in addition to shielding our lakes from aquatic invasive species.
- F) Theme for 2018 "Protect Our Lakes" & Communicatn / Educ thus far will be highlighted on display at mtg
- G) Decision to be made at meeting: HC COLA Sports Sale - - check your garages, basements & fishhouses - do we have enough "stuff" for a sale - - we have tentatively reserved the Environmental Bldg for afternoon of Wed 6/20 to bring items, Sale Thurs 6/21 full day and ½ day on Fri 6/22 – then cleanup - - count \$\$!