

Hubbard County Coalition of Lake Associations (HC COLA)

Strategy Map

www.hubbardcolamn.org

Mission: HC COLA's mission is to protect and enhance the quality of our lakes and rivers, preserve the economic, recreational and natural environmental values of our shorelands and promote the responsible use of our waters and related habitats. HC COLA's mission enhances, promotes and protects the interests of lakeshore property owners, lake associations, local government, the general public and future generations.

Values:

1. Collaboration among our members
2. Open & honest communications
3. Leadership, as an organization and as individuals, toward increased citizen awareness and education
4. Active, engaged volunteers

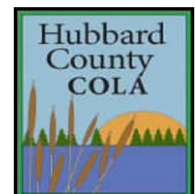


Vision: HC COLA is the Leader in Protecting Hubbard County Lakes & Rivers



Strategic Actions: *We will employ the following strategies to achieve our vision.*

1. Cultivate Leadership
2. Continuously Improve Organizational Effectiveness
3. Facilitate Education, Workshops and Programs
4. Manage Communications & Public Relations
5. Develop Membership
6. Address Multiple Revenue Streams
7. Partner as Government Liaison
8. Shield Lakes & Rivers from Aquatic and Terrestrial Invasive Species



Updated: 10/30/2020